

Form: "Outcomes and Assessment 2017/18 - Instructional Questions"

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* = Response is required

Please address these questions relative to course-level and program-level outcomes assessment. If you would like to attach supplemental documents, exit this form and use the "Attachments" button (bottom left-hand corner).

*** 1. What Outcomes/Courses were assessed in 2016/17?**

The following courses were assessed Spring 2017:

Business Math (Buse 101)

Personal Financial Management (Buse 120)

Managing the Small Business (Buse 155)

*** 2. What venues for discussion of outcomes assessment did your program have?**

Our conversation about CLOs began during Flex week of Spring 2016.

We continued to discuss and plan assessments during Flex week of Fall 2016.

Faculty met again to discuss and map PLOs and CLOs during two additional meetings in Fall 2016, and Spring 2017.

*** 3. What have these assessments revealed about your courses/program?**

The most helpful part of our assessment meetings have been updating CLOs for all of our business courses, as well as writing new PLOs. The mapping for the outcomes has also been updated.

Each of the courses assessed show that students are performing successfully, with a passing grade of C or higher.

Success rates for Business 101 on outcomes assessed ranged between 75 - 90%.

Success rates for Business 120 on outcomes assessed ranged between 91 - 97%.

Success rates for Business 155 on outcomes assessed ranged between 75 - 100%.

*** 4. What do you plan to do with these results? Next steps?**

Several courses of action are planned for Business 120, and for Business 155.

Business 120: The instructor attended Professional Development for Course Redesign to enhance methods of teaching to promote student equity and success. Additional time in class will be devoted to working with Excel spreadsheets. The instructor, Asst. Prof. Howard Eskew, created a series of Financial Literacy Workshops that are available to all Mesa students.

Business 155: This course will now be part of the Small Business Management and Entrepreneurship certificate and degree. Many students who enroll in Small Business Management are seeking to start their own business, and some are already small business owners. This course appeals to students on campus, and to members of the broader business community. To meet the needs of students who take Small Business Management, this course will be held online in Spring 2018.

*** 5. Based on your assessments, have you identified any resource needs? Explain.**

The Financial Literacy Series, linked to Business 120, relies on outside speakers. Needed resources include marketing and PR materials to promote the workshop series on campus and in the community.

*** 6. What are your assessment plans (course/program) for 2017-18?**

We will assess the following courses in Fall 2017:

Business 100 (Introduction to Business)

Business 140 (Business Law)

We will assess the following course in Spring 2018:

Business 119 (Communications)

Business 115 (Statistics)

*** 7. Are you on target with your assessment schedule?**

Yes

If No, what plans do you have to get the assessment process on schedule?

No answer specified

8. Any other comments? (optional)

No answer specified